

### Building cyber resilience through agile regulation – standards as enablers

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# today

- Changing 'threat-scape'
- Implications for industry 4.0
- Responses: public and private
- Models for more agile regulation
- Questions



#### **Growing threat-scape...**

- Who? Criminal gangs, statesponsored actors, State actors themselves
- What? IP and personal information (specific sectors targeted, and vectors)
- How? 'insertion, blocking, malware, destruction'\*



### Implications for industry 4.0?

- Pronounced and far-reaching
- 'Copy and paste', based on IP theft (all levels)
- Undermines defence industrial base, endangers critical sectors of national economies

"On an average week of the year, one week of business disruption reduces corporate turnover by 2%. Given that the 110 largest German companies had margins of just 6.3%, three weeks of disruption is sufficient to erase the annual profit margin and shareholder dividends for a typical, publicly traded German company."\*

#### Responses

- 1. Company commitments
- 2. Use of recognised international standards by governments and companies
- Proposed govt. regulatory interventions EU, Australia and others with a broader scope than previously





#### Examples of different, mutually reinforcing, approaches

**Charter of Trust** 

Internal approaches and practices

ISO/IEC 27001 adoption (cloud)

**ISO 31000** 

#### Agile regulation requires leveraging good practice....

#### 1. Identify relevant recognised international standards (i.e. ISO, IEC)

- Information security ISO/IEC 27001
- Protective security ISO 22340
- Physical security e.g. AS/NZS 3845.2:2017 Road Safety Barrier Systems and Devices
- Risk Management ISO 31000

#### 2. Use these Standards as the baseline

 Governments and private companies can embed these through: well tailored regulatory and policy requirements, and contractual means.

#### 3. Elevate these through wording in free trade agreements





The arc of innovation has reached an inflection point: technological change now threatens to overwhelm us. Discovery is unstoppable, but it must be shaped for good. We ourselves—not just market forces—must manage it."

—Ash Carter, Former US Defence Secretary



## Questions...

